

Date:

WTHR (WTHR)		
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	51	\$33,050.00
Grand Total:	51	\$33,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо) T	Γu V	Ve T	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7A- 9A (EST)	4	X	1	x i	x i >	X					WTHR (WTHR)	7-9a Today	9/6/12
1.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	7A- 9A (EST)	6	5 X	}	x :	Χ¦	(X		6	\$700.00	\$4,200.00	WTHR (WTHR)	7-9a Today	9/25/12
2.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	9A- 10A (EST)	2	2 X	1)	X ¦	X >	(WTHR (WTHR)	9-10a Today	9/6/12
2.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	9A- 10A (EST)	4	X	}	x :	x¦>	(4	\$350.00	\$1,400.00	WTHR (WTHR)	9-10a Today	9/25/12
3.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	10A- 11A (EST)	2	2 X	1	x :	X >	(X					WTHR (WTHR)	10-11a Today	9/6/12
3.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	10A- 11A (EST)	4	X	}	x :	x ¦ >	(4	\$300.00	\$1,200.00	WTHR (WTHR)	10-11a Today	9/25/12
4.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12P- 12:30P (EST)	3	3 X	}	x :	x >	(3	\$300.00	\$900.00	WTHR (WTHR)	12-1230p Noon News	9/6/12
5.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	12:30P- 1P (EST)	4	X	1 2	X :	x ¦ >	(WTHR (WTHR)	1230-1p Noon News	9/6/12
5.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12:30P- 1P (EST)	6	5 X	- 2	x :	x >	(X		6	\$300.00	\$1,800.00	WTHR (WTHR)	1230-1p Noon News	9/25/12
6.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	5P- 6P (EST)	2	2 X	1)	X ¦	X ¦ >	(WTHR (WTHR)	5-6p EWN	9/6/12
6.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	5P- 6P (EST)	4	X	}	x :	x >	(4	\$900.00	\$3,600.00	WTHR (WTHR)	5-6p EWN	9/25/12
7.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	6P- 6:30P (EST)	3	3 X	1 2	X	x >	(1 1				WTHR (WTHR)	6-630p EWN	9/6/12
7.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	6P- 6:30P (EST)	5	5 X	;	x ¦ :	x >	(5	\$1,200.00	\$6,000.00	WTHR (WTHR)	6-630p EWN	9/25/12
8.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7P- 7:30P (EST)	4	X	1 2	X :	X >	(1 1		•		WTHR (WTHR)	7-730p Wheel	9/6/12
					CC	NFIF	RN	lΑ	TI	ON	1 C	ONTI	RAC	T				

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission

Net Total

Sales Tax

Date:

Comments:

Commission %

CO-OP

Demo

09/06/12

10/05/12

Lisa Baxter

Normal

15.00

\$4,957.50

\$28,092.50

No

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

6330			ana, Inc. Ieridian Street Iis, IN 46204	Ac Ac Pr Br Sa Bu Ph CP Ac Bil	Ontrac hedule Dat livertiser gency oduct and lesperson les Office eyer Name sone/Fax PE count Type lling Type	es	102508 10/08/12-10/1 Senate Majorit Perkins Nichol: Political/Senate Rep/State Sen Click, Steve (1 WTHR / N/A Local/Political Standard Authorized by Sc IN State Senate	y Cam s Medi e (113 /Dist 3 579)	ia (13 32) 30/Sci	15) hneide	er (13.	•	·	E C H D C C	oate Entere ast Modific intered By CO-OP leadline # Oemo Order Type Package De Commission Commission let Total iales Tax	ed 1 L N Feal	9/06/12 0/05/12 sa Baxter o lormal 5.00 4,957.50 28,092.50		WTHR (WTHR) By Broadcast Month Oct. 2012 Grand Total:	51 \$3	Rate 6,050.00 6,050.00
Line	Line Type / Break Type	e (Ref #)	Dates	Sec	Length	ı	Run Times	SPW	Мо	Tu	We Ti	īh Fr	r Sa	Su	Spots	Rate	Total		Station	Comments	Entered
	Line Type / Break Type Normal Line / SPOT	e (Ref #)	Dates 10/08/12-10/12/12	Sec.		F 7P- 7:30P		SPW 5	Mo X		We TI			Su	Spots 4	Rate \$1,000.0		WTHR (WT		Comments -730p Wheel	Entered 9/25/12
8.1		e (Ref #)		_				SPW 5						Su	Spots 4) WTHR (WT	'HR) 7-		9/25/12
8.1 8.1.1	Normal Line / SPOT	e (Ref #)	10/08/12-10/12/12	_	:30		P (EST)	SPW 5		X		x x	(Su	Spots 4			<u> </u>	THR) 7-	-730p Wheel	9/25/12
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8.1 8.1.1 9.0 9.1	Normal Line / SPOT Closed Preempt Revised Line / SPOT	e (Ref #)	10/08/12-10/12/12 10/08/12 10/08/12-10/12/12	_	:30	7P- 7:30P 7:30P- 8P	(EST)	SPW 5	X	X	x x	x x	(Su	Spots 4		0 \$4,000.0	WTHR (WT	HR) 7- HR) 5- HR) 73 HR) 73	-730p Wheel chedule Change/Except 30-8p Jeopardy	9/25/12 on 9/6/12 9/25/12
8.1.1 9.0 9.1 9.1.1	Normal Line / SPOT Closed Preempt Revised Line / SPOT Normal Line / SPOT	e (Ref #)	10/08/12-10/12/12 10/08/12 10/08/12-10/12/12 10/08/12-10/12/12	_	:30	7P- 7:30P 7:30P- 8P	P (EST)	SPW 5	X	X	x x	x x	(Su	Spots 4 4	\$1,000.0	0 \$4,000.0	WTHR (WT	HR) 7- HR) 5c HR) 73 HR) 73 HR) 5c	-730p Wheel chedule Change/Except 30-8p Jeopardy 30-8p Jeopardy	9/25/12 on 9/6/12 9/25/12
8.1 8.1.1 9.0 9.1 9.1.1 10.0	Normal Line / SPOT Closed Preempt Revised Line / SPOT Normal Line / SPOT Closed Preempt	e (Ref #)	10/08/12-10/12/12 10/08/12 10/08/12-10/12/12 10/08/12-10/12/12 10/08/12	_	:30 :30 :30	7P- 7:30P 7:30P- 8P 7:30P- 8P	P (EST) P (EST) P (EST)	\$PW 5	X	X	x x	x x	<	Su	Spots 4 4 2	\$1,000.0	0 \$4,000.0 0 \$4,400.0	WTHR (WT WTHR (WT WTHR (WT WTHR (WT	HR) 7- HR) 5- HR) 73 HR) 73 HR) 75 HR) 75 HR) 77	-730p Wheel chedule Change/Except 30-8p Jeopardy 30-8p Jeopardy chedule Change/Except	9/25/12 on 9/6/12 9/25/12 on
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8.1 8.1.1 9.0 9.1.1 10.0 10.1 11.0 11.1 12.0 13.0	Normal Line / SPOT Closed Preempt Revised Line / SPOT Normal Line / SPOT Closed Preempt Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	e (Ref #)	10/08/12-10/12/12 10/08/12 10/08/12-10/12/12 10/08/12-10/12/12 10/08/12 10/13/12-10/13/12 10/13/12-10/13/12 10/08/12-10/12/12 10/08/12-10/12/12 10/08/12-10/12/12	3 3 3 3 3 3 3 3	:30 :30 :30 :30 :30 :30 :30 :30	7:30P- 8P 7:30P- 8P 7A- 8A (E 7A- 8A (E 11:35P- 1 11:35P- 1 6A- 7A (E 9A- 10A (P (EST) P (EST) P (EST) SST) SST) 2:37A (EST) 2:37A (EST)	\$PW 5 5 1 2 2 2 3 1 1 1 2	X X X	x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x	x x x (X	Spots 4 4 4 2 2 3 1 1 1 2 2	\$1,000.0 \$1,100.0 \$500.0 \$400.0 \$250.0	0 \$4,000.0 0 \$4,400.0 0 \$1,000.0 0 \$1,200.0 0 \$250.0 0 \$600.0	WTHR (WT	HR) 7- HR) 5c HR) 73 HR) 73 HR) 75 HR) 7- HR) 7- HR) 11 HR) 11 HR) 6- HR) 9-	-730p Wheel chedule Change/Except 30-8p Jeopardy 30-8p Jeopardy chedule Change/Except -8a Sat Today -8a Sat Today 135p-1237a Tonight Sh -7a Sun Sunrise	9/25/12 9/6/12 9/25/12 0n 9/6/12 9/6/12 9/25/12 9/6/12 0w 9/6/12 9/25/12 9/25/12
8.1 8.1.1 9.0 9.1 10.0 10.1 11.0 11.1 12.0 13.0	Normal Line / SPOT Closed Preempt Revised Line / SPOT Normal Line / SPOT Closed Preempt Revised Line / SPOT Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	e (Ref #)	10/08/12-10/12/12 10/08/12 10/08/12-10/12/12 10/08/12-10/12/12 10/08/12 10/13/12-10/13/12 10/13/12-10/13/12 10/08/12-10/12/12 10/08/12-10/12/12 10/14/12-10/14/12 10/14/12-10/14/12	3 3 3 3 3 3 3 3	:30 :30 :30 :30 :30 :30 :30 :30 :30	7:30P- 8P 7:30P- 8P 7A- 8A (E 7A- 8A (E 11:35P- 1 11:35P- 1 6A- 7A (E 9A- 10A (P (EST) P (EST	\$PW 5 4 5 11 22 21 11 11	X X X X X X	x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x (X	Spots 4 4 4 2 2 1 1 1 2 1 1	\$1,000.0 \$1,100.0 \$500.0 \$400.0 \$250.0 \$600.0	0 \$4,000.0 0 \$4,400.0 0 \$1,000.0 0 \$1,200.0 0 \$250.0 0 \$600.0 0 \$400.0	WTHR (WT	HR) 7- HR) 5c HR) 73 HR) 73 HR) 75 HR) 7- HR) 7- HR) 11 HR) 11 HR) 11 HR) 9- HR) 9- HR) 12	-730p Wheel chedule Change/Except 30-8p Jeopardy 30-8p Jeopardy chedule Change/Except -8a Sat Today -8a Sat Today 135p-1237a Tonight Sh 135p-1237a Tonight Sh -7a Sun Sunrise	9/25/12 9/6/12 9/25/12 9/6/12 9/25/12 9/6/12 9/25/12 9/25/12 9/25/12 9/25/12

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

CONFIRMATION CONTRACT

Date:

Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Perkins Nichols Media 6330 East 75th St. #144 Indianapolis, IN 46250	Indianapo	ana, Inc. Meridian Street Mis, IN 46204	Sci Add Agg Pro Sa Sa Bu Ph CP Acc	ontrac hedule Date lvertiser lency oduct and lesperson les Office yer Name one/Fax E count Types ling Type mments	es	102508 10/08/12-10/1 Senate Majorit Perkins Nichols Political/Senate Rep/State Sen Click, Steve (1 WTHR / N/A Local/Political Standard Authorized by Sc IN State Senate	y Cam s Medi e (113 /Dist 3 579) Candid	a (131 2) 30/Sch date neider	.5) neide	er (13			L C C G C	Date Ent ast Moo intered CO-OP deadline Demo Order Ty Package Commiss Commiss Commiss Tales Ta	dified By # ** ** ** ** ** ** ** ** ** ** ** ** *	09/06/12 10/05/12 Lisa Baxter No Normal 15.00 \$4,957.50 \$28,092.50			WTHR (WTHR) By Broadcast Month Oct. 2012 Grand Total:	\$pots 51 51	\$33,0 \$33,0	_
Line Line Type / Break Typ	o (Pof #)	Dates	Sec	Length		Run Times	CDW	Мо	Tu V	Wo T	h E	r Co	Cu	Spots	Rate	Total	-		Station	Comn	n onto	Entered
16.0 M/G For 9.1.1 / SPOT	Je (Rei #)	10/11/12-10/11/12	3		7:30P- 8		3F VV	110	iu ,	vvе 1		1 34	Ju	3pots 1	\$1,10		100.00 W	THR (WT		30-8p Jeopan		10/2/12
						CON	IFIE	3M/	ΔΤΙ	A		40:	JTF	340							,	

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Accepted-Station:

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Comments: